

## SUCCESS STORY | PROJECT MENTORING | BUBBLES

Client: Big Global Automotive Producer

Objective: To enhance and accelerate the innovation process

Specific Case Point: GLOBAL BRAND VALUES AND BEHAVIORS

Methodology: Project Mentoring

To give professional support to Business Leaders and to Research and Development Areas in project management, we have established small groups of professionals coming from different sectors, creating so-called Bubbles.

Our mentoring support was split between:

- team mentoring for learning, skill enhancement, and knowledge sharing, in order to facilitate both project design/development and team working;
- individual innovation mentoring activities aimed at enhancing and improving the skills of each individual Bubble Team Member.

