



CINNAM

coaching and innovation mentoring

TOOLS | SUSTAINABLE VALUE INNOVATION | SVI-ALDEHYDE MBS®

Our mission is to empower enterprises to manage sustainable development while balancing resilience, efficiency, and innovation. We support companies and organizations in their journey toward sustainable strategic growth by enhancing creativity, developing people's competencies, optimizing processes, and driving management innovation.

Our Sustainable Value Innovation methodology, SVI-ALDEHYDE MBS®, integrates systems and design thinking to foster harmony between a company's internal and external environments. It promotes people's well-being, strengthens business performance, and supports sustainable economic and human growth.

Through Group Mentoring activities, we actively contribute to the United Nations' Sustainable Development Goals (SDGs). We are particularly aligned with:

SDG 9 – Encouraging innovation and upgrading industries through environmentally sound management practices.

SDG 8 – Promoting sustained, inclusive, and sustainable economic growth.

SDG 12 – Ensuring sustainable consumption and production patterns.

SDG 17 – Strengthening implementation strategies and revitalizing global partnerships for sustainable development.

By integrating these principles, we help businesses create lasting value while making a positive impact on society and the environment.

