



# CINNAM

coaching and innovation mentoring

## COACHING SERVICES

At CINNAM, we firmly believe that the human factor is the most powerful driver of sustainable development. Our coaching approach is designed to help individuals enhance self-awareness, discover purpose in life and work, develop positive habits, and confidently navigate all changes.

CINNAM Business Coaching services are available as stand-alone programs or as part of larger development and advisory projects. Our approach integrates analytical and rational thinking with abduction, intuition, creativity, and behavioral training. Each coaching journey is built around a personalized conceptual model, ensuring a tailored experience that meets unique professional challenges and goals.

With extensive experience in change management and organizational transformation, we provide high-impact, customized coaching for executives, managers, business teams, and individuals.

Beyond business, we offer Life Coaching services based on empathy, positive attitude, creativity, emotional intelligence, and problem-solving. We aim to inspire and empower individuals to unlock their full potential, cultivate balance and well-being, and lead meaningful, authentic lives.

We adhere to international coaching and mentoring standards (EMCC/ICF), ensuring the highest level of professional excellence and ethical practice.

Coaching is all about a journey and nothing about instruction or teaching.

John Whitmore